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# apparel

In Conversation

www.apparelreview.com

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"Organised retail is expanding, there is increased scope of reaching out to the consumer"

Rajat Jain, MD, Walt Disney Company (India)

Indian retail enters most exciting phase

## Franchising, seizing the moment!



**intex**

international apparel  
FABRICS & ACCESSORIES  
trade fair • India



## 4004 Incorporated India to add 7 new international offices

A global procurement hub and strategic affiliate of America's fastest growing retail chain, Steve and Barry's University



Sportswear, has drawn up ambitious growth plans. The company currently procures from 25 countries around the world, and is set to increase this base by 30% by December 2006. Since its inception in 2001, the company has been responsible for the sourcing and buying of all Steve & Barry's sellable and non-sellable merchandise. The latter was recently presented the popular 2005 'Hot Retailer' award by the International Council of Shopping Centers (ICSC) in the United States.